



Ehsaas Emergency Cash: social protection response to Coronavirus

Amount disbursed, number of families, total amount

- 12 million families
- 12,000 per family
- Total budget Rs. 144 billion
- If the demand for Ehsaas Emergency Cash is higher, additional resources may be earmarked

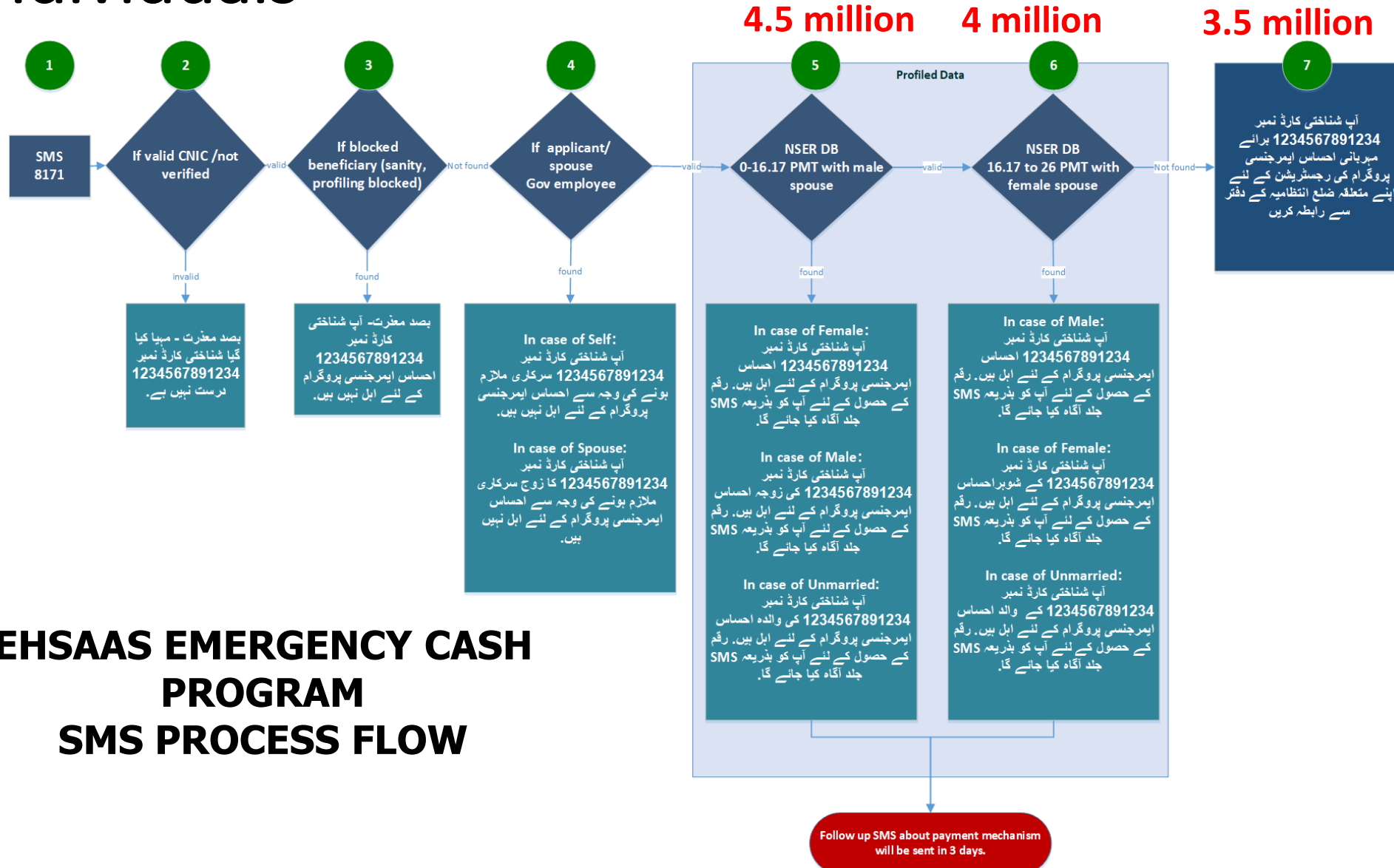


What is the Ehsaas SMS campaign

- An SMS campaign will be the entry point to identify beneficiaries
- Citizens can send an SMS on **8171** to check their eligibility status. They will get an SMS, indicating
 - Ineligibility
 - Eligibility; or
 - Will be asked to contact their respective district administration



How will the Ehsaas SMS campaign identify eligible individuals



EHSAAS EMERGENCY CASH PROGRAM SMS PROCESS FLOW





Payment to beneficiaries will be made after biometric verification through more than 50,000 Points of Sale (retail shops)